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WORLD'S LARGEST CATSUP BOTTLE FESTIVAL • PO BOX 617 • COLLINSVILLE, ILLINOIS 62234 USA • 618/344-8775

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## **SPONSORSHIP OPPORTUNITIES**

**World's Largest Catsup Bottle Festival / C.I.A. Car, Truck, & Motorcycle Show  
Sunday, July 9, 2017 • Woodland Park, Collinsville**

A wide variety of sponsorship opportunities are available. Please keep in mind that involvement is not limited to what is outlined here. Any and all creative ideas are welcome. We will work with you to create a sponsorship package that fits your needs.

### ***Promotional Items, Products, Services, and/or Coupon Donations:***

We will accept items to help promote your business such as discount coupons, gift certificates, sales brochures, key chains, water bottles, drink huggers, magnets, hats, t-shirts, etc. Smaller items with a minimum quantity of 150 will be included in the C.I.A. Car Show goody bags. Larger items will be used as attendance prize giveaways or may be used as part of the raffle prizes. Your company name will be listed on the festival program and web site with a link to your business.

### ***General Cash Sponsorships:***

Sponsorships in the form of cash donations are appreciated no matter how large or small.

**General Participating Sponsor - \$100 or \$200** *(unlimited availability)*

General Sponsorship levels include:

- Sponsor's name/logo on festival program and web site with a link to your business
- Sponsor's name on a car show trophy
- Sponsor's name/logo on "yard sign" displayed on site
- Additional opportunity for promotional item giveaways
- Additional opportunity for 10' x 10' vendor booth space

Please make your check payable to:

***World's Largest Catsup Bottle, Inc.***

PO Box 617 • Collinsville, IL 62234



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**Top Tier Cash Sponsorships:** Some of these sponsorships have multiple partners, and some may already be unavailable. Please speak with a representative for the latest updated information.

**Hand-held Festival Fan Giveaway - \$300** *(co-sponsorship is available)*

**Vess Soda "Billion Bubble Beverage" Giveaway - \$300** *(sponsorship is available)*

**Catsup Bottle Birthday Party Cup Cakes - \$300** *(sponsorship is available)*

**Hot Dog (smothered in ketchup) Eating Contest - \$300** *(sponsorship is not available)*

**Tater Tots (smothered in ketchup) Eating Contest - \$300** *(sponsorship is not available)*

**C.I.A. Car Show Registration Area - \$300** *(co-sponsorship is available)*

**Brooks Tangy Catsup Taste Test - \$300** *(co-sponsorship is available)*

**D.J. Musical Service - \$500** *(co-sponsorship is available)*

**Old-Fashioned Children's Birthday Party Games - \$500** *(co-sponsorship is available)*

**Little Princess Tomato & Sir Catsup Contest - \$500** *(sponsorship is not available)*

**Hospitality Tent - \$500** *(co-sponsorship is available)*

**NEW - Make A Wish Foundation Hair Stylist Booth - \$500** *(sponsorship is not available)*

**Big Tomato Main Stage - \$1,000** *(sponsorship is not available)*

**Other Top Tier Cash Sponsorships May Be Available:** Please speak with a representative for updates.

Top Tier Sponsorship levels include:

- "Presented by" naming rights & your banner put on display (sponsor to provide own banner)
- "Top Tier Sponsor" company logo on festival program & web site with a link to your business
- Sponsor's name on a car show trophy
- Sponsor's name/logo on "yard sign" displayed on site
- Sponsor's name/logo on multi-sponsor banner displayed on site & at trophy presentation
- Stage mentions of sponsorship during the event
- First right of refusal for specific sponsorship item next year
- Additional opportunity for promotional item giveaways
- Additional opportunity for personally chosen "Special Choice" trophy award
- Additional opportunity for 10' x 10' vendor booth space